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## Opryland Revs Up With New “Experiences”

Posted By [Peter Cronin](#) On March 13, 2009 @ 12:09 pm In [Featured](#), [Marketing/Media](#) | [3 Comments](#)



<sup>[1]</sup> **Gaylord Opryland Resort** has announced seven new “Country Music Experiences,” which the hotel is touting as part of “the nation’s most authentic country music vacation.” The new experiences include:

**Gibson’s Check-In, Rock Out™!** — This new program allows guests to create music in their rooms by choosing from a variety of Gibson guitars to lease for a day. Guests receive a “Pocket Pod” amplifier with headphones so they won’t disturb other guests while rocking out in their rooms.

**Opry Country Classics** — Beginning March 26, Opry Country Classics at the Grand Ole Opry House will feature a revolving door of hosts including **Larry Gatlin**, **Marty Stuart** and **John Conlee** performing classic country songs along with storytelling and vintage country film clips.

**World-Famous Wildhorse House Band Search Contest** — Incoming Wild Horse Saloon manager **Ron Kerere** will oversee a number of new activities at the downtown Nashville venue, including this nationwide competition for a new house band that will be held late spring.

For more information go to [www.gaylordopryland.com](http://www.gaylordopryland.com).

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